



# ANNUAL REPORT

2016/2017 Fiscal Year

In the end we will conserve only  
what we love;  
we will love only what we  
understand;  
and we will understand only what  
we are taught.

Baba Dioum



## ABOUT

MEarth is an environmental sustainability education program that inspires youth and adults alike to be better stewards of our selves, our communities, and our environment.

## THE HILTON BIALEK HABITAT

### **A Model Environmental Education Center**

The beautiful 10-acre Hilton Bialek Habitat continues to be the underlying foundation that inspires all we do. The extensive native plant gardens, pond and riparian ecosystem, bee garden, outdoor amphitheater, grassland, monarch butterfly habitat, LEED-certified classroom and the abundant edible organic gardens and orchard, provide a fertile learning environment for the students (and adults alike) who flock to the property to learn + grow each year.

## MISSION

MEarth educates and inspires through environmental stewardship.

## VISION

MEarth is building an interconnected community of engaged citizens and future leaders, by promoting analytical thinking through experience-based learning at the Hilton Bialek Habitat.

### **Board of Directors**

\*as of December 2017

Andrea Lewis, President  
Nicole Saulnier, Treasurer  
Kimberly Briggs, Secretary  
Mark Shelley, Past President

Bill Cox  
Erin Fogg  
Charles  
Franklin

Shelby Lambert  
Dan Lewis  
Elizabeth Lorenzi  
Brett Melone







# VALUES

## Sustainability

We recognize that our Earth's living systems face unprecedented challenges, and we actively commit ourselves to embody solutions. We align our actions and decisions, individually and as a staff, with the principles of sustainability. Decisions regarding present needs will be made to ensure the continuity of resources for future generations, and will honor the integrity of Earth's biodiversity.

## Education

We believe education must be experiential, taking into account all the senses, expanding perspectives, and bringing about behavioral change. Through our teaching, we seek to inspire life-long learning that is engaging, exciting, and deeply fulfilling.

## Stewardship

MEarth programs nurture a sense of wonder in the natural world, emphasizing a sense of belonging and building a foundation for a lifelong love of the outdoors. We teach stewardship for the planet through nature study that underscores an ethical responsibility and reverence for the preservation of biodiversity.

## Community

Healthy community relationships are the basis for all life. We recognize that networks are inherent in biological systems, and we seek to mirror these natural systems in building mutually beneficial relationships in our community.

## Integrity

We approach everything we do with responsibility, accountability, excellence and professional standards. We create a work environment that is inspired by shared common goals and fosters independence and flexibility. Our actions and relationships are based on integrity of character, openness, honesty, effective communication, and alignment with our core values.

## Passion

We honor and encourage passion, creativity, enthusiasm, and vision as the underlying forces of all we do.

## Leadership

We seek to inspire by example and empower others to make choices that embrace the principles of sustainability. We are committed to advocating for positive change in the lives of individuals, in our local community, in our country, and around the globe.

# Programs



MEarth offers a diversity of nature and culinary programs designed to connect our students - youth and adults alike - in meaningful ways, to each other, their communities, and the world around them. Our place-based learning comes alive at the Hilton Bialek Habitat, a 10 acre habitat with a LEED-certified culinary classroom and 1 acre organic garden. Through engaging hands-on activities, our goal is to educate and inspire to become better environmental stewards.

## CommunityConnect

Healthy, connected, resilient communities are the foundation to a sustainable future. Our CommunityConnect program provides opportunities for local residents to learn more about how we can better care for our selves, our communities, and our environment. We offer culinary and garden workshops, speaker series, sustainable chef dinner series, summer camps, community restoration events, eco-volunteerism, and supporting environmental sustainability through community partnerships.

## NatureConnect

MEarth's NatureConnect program invites students to explore and restore local habitats. We awaken a sense of wonder and curiosity in the youth of Monterey County. Our field-based educational experiences explore local flora and fauna, watersheds, the relationship between humans and natural landscapes, and environmental sustainability; Mearth changes the way students interact with, and think about, nature and their place in our interconnected natural world.

## FoodConnect

Food is essential to our existence. Yet, in the hustle and bustle of our modern life, we often become disconnected from our food sources. Through our FoodConnect program, students of all ages and socio-economic backgrounds experience first hand the simple act harvesting, cooking, and connecting to their food. This takes place in our LEED-certified culinary classroom, wood-fired oven, organic edible garden, heirloom fruit orchard, off-grid solar greenhouse, and native plant nursery.

## ClassroomConnect

In our ClassroomConnect program, MEarth staff supports Carmel Unified School District teachers to bring traditional classroom learning to life at the Hilton Bialek Habitat. Taking advantage of eight distinct habitat 'laboratories', as well as the LEED Certified green building, MEarth staff collaborate with classroom teachers to create science and culinary-based curricula that compliment Science, Math, Social Studies, 6th Grade CORE, and World Language classes.







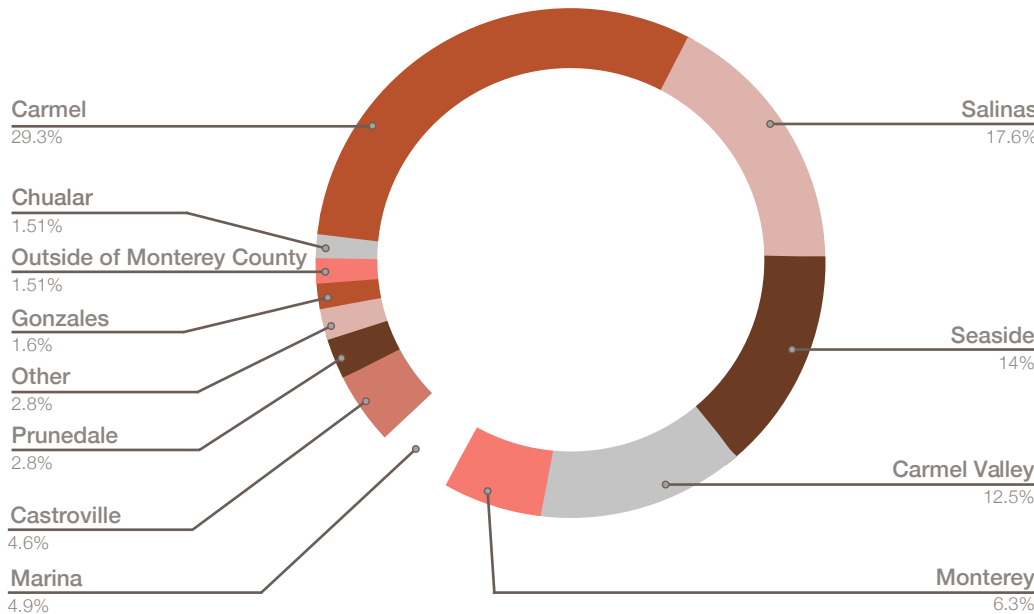
# 1,585

## Youth Program Participants

- 873** FoodConnect Program
- 138** NatureConnect Program
- 430** ClassroomConnect Program
- 144** Summer Day Camp

\* a percentage of which participated in multiple visit programs

## Program Reach



## PROGRAM CLIENTS

Alisal Union School District: Cesar E. Chavez Elementary, Virginia Rocca Barton Elementary; California State University Monterey Bay: Recruitment in Science Education (RISE); Carmel Unified School District: Carmel Middle School, Carmel High School; Community Partnership for Youth; Bay View Academy; Big Sur Charter School; Boys & Girls Club-Seaside; Chualar Elementary School District: Chualar Elementary; Girls' Health in Girls' Hands; Gonzales Unified School District: Fairview Middle School, Gonzales Youth Council; Monterey County Health Department's Nutrition Education and Obesity Prevention Branch; Monterey Peninsula College, Monterey Peninsula Unified School District: Community Day School, JC Crumpton Elementary, Del Rey Woods Elementary, Highland Elementary, Martin Luther King Jr. Elementary, Ord Terrace Elementary; North Monterey County School District: Castroville Elementary, Elkhorn Elementary, Prunedale Elementary; Stevenson School; and Salinas City Elementary School District: Loma Vista Elementary, Sherwood Elementary.

**48** Full Scholarships were awarded throughout 7 weeks of Summer Camp

**94%** of Youth Program participants were between ages 6 -13





**“It was empowering for me as a parent to see how much salad and greens my kids enjoyed eating. They happily ate things that they don’t normally eat at home. It made me realize that they can do it — eat healthy and fresh.”**

2017 Summer Camp Parent



The true measure of our work lies in the incredible faces of the kids who have the opportunity to engage in our programming in the gardens + kitchens every year!



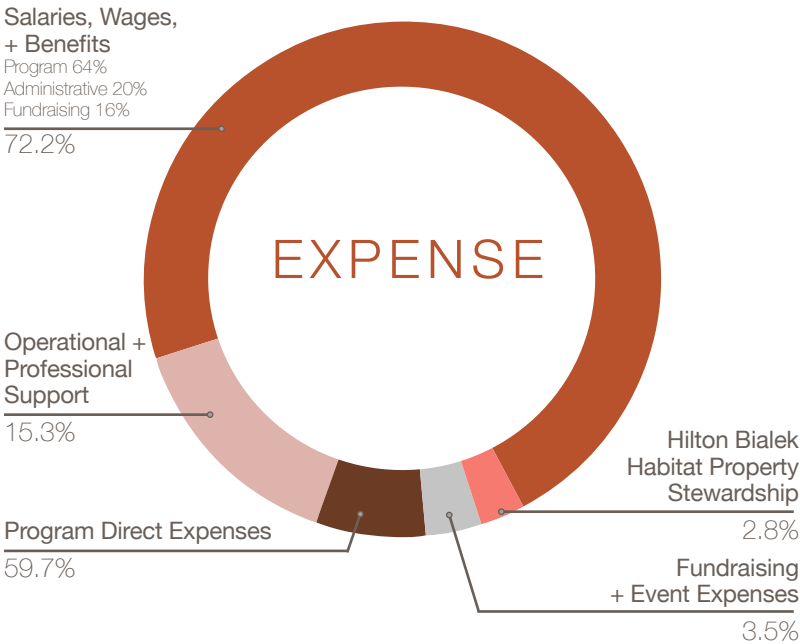
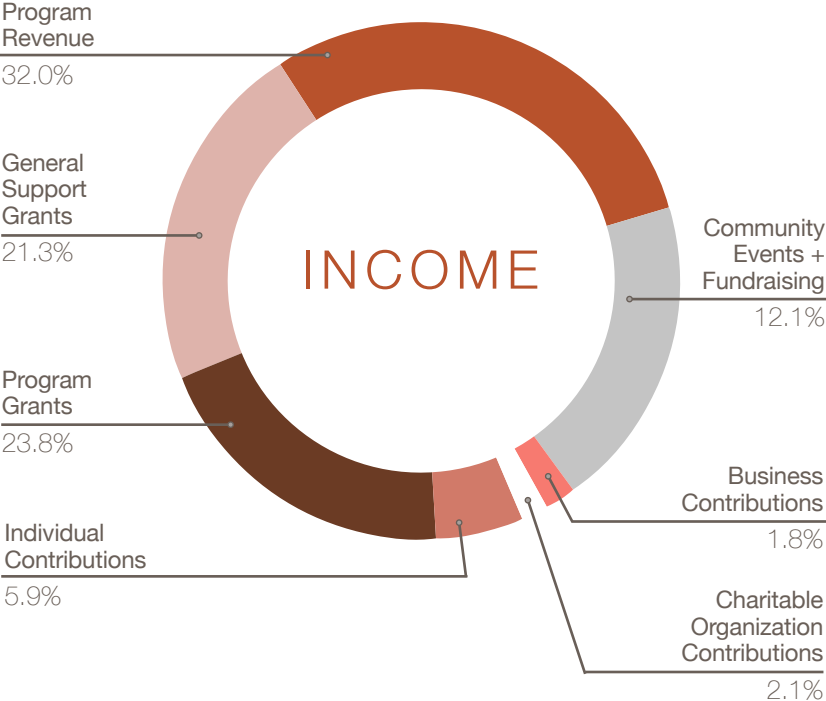


# Fiscal Sustainability



# 2016/2017 Fiscal Year Budget: \$633,023

As a growing nonprofit, diversified funding streams are vital to ensuring long term sustainability. 2016/2017 brought continued growth across all our revenue categories, with notable increases from individual donor contributions - THANK YOU!



Our 2016 Year-End Appeal boasted some impressive stats:  
 Gross INCOME grew 8% from the previous year, with the most notable areas of growth: Individual contributions (235%), Sales revenue (57%), Summer Camp (24%).

- + 61% increase in individual donors
- + 40% of repeat donors increased their annual donation
- + 34% of donors were new contributors to MEarth



Attendees at the 4th Annual Glass Pumpkin Patch of Carmel enjoy perusing hand-blown glass art, enjoying gourmet food and live music! Save the Date: September 15-16, 2018!





# 2016/2017 DONORS

We would like to thank our donors, volunteers, partners, foundations, organizations and businesses for their generosity and support of MEarth. By working side-by-side we are growing the next generation of environmental leaders through collaborative community-based programs that build the knowledge, skills and inspiration needed to address current and future environmental challenges.

*Financial and in-kind contributions make it possible for us to do the work we do. Thank you!*

## FOUNDATIONS

### \$50,000 and over

Berkshire Foundation  
The David and Lucile  
Packard Foundation

### \$20,000-\$49,999

Monterey Peninsula Foundation  
Anonymous

### \$10,000-\$19,999

Pebble Beach Company  
Foundation  
The John and Nancy Love Fund  
of the Community Foundation  
for Monterey County

Nancy Buck Ransom Foundation

### \$5,000-\$9,999

Barnet Segal Charitable Trust  
Farrell/Allen/LaSalle Carmel  
Rotary Fund of the Community  
Foundation for Monterey County  
Franklin Weinberg Fund

### \$2,500-\$4,999

Community Foundation  
Santa Cruz County  
George P. and Betty Kendall  
Memorial Fund of the  
Community Foundation for  
Monterey County  
Marilyn & Philo Holland Fund of

the Community Foundation for  
Monterey County

### \$2,499 and under

AmazonSmile  
The Life Foundation  
Robert Talbott Foundation  
The Upjohn California Fund  
Vallentin Fund of the Community  
Foundation for Monterey County  
Yellow Brick Road Benefit Shop

## INDIVIDUALS + FAMILIES

### \$2,500-\$5,000

Nancy Burnett  
Elizabeth Lorenzi  
Guy Tribble

## 2016/2017 Board of Directors

Andrea Lewis, President  
Nicole Saulnier, Treasurer  
Kimberly Briggs, Secretary  
Mark Shelley, Past President

Bill Cox  
Erin Fogg  
Charles Franklin  
Jenn Gerard

Shelby Lambert  
Elizabeth Lorenzi  
Marcy Rustad  
Sarah Yee



### **\$1,000-\$2,499**

Ron Chaplan, M.D.  
William Cox  
Robert Danziger  
Sandra DeLay  
Jeff DiBenedetto  
Alfred and Katherine Herbermann  
Timothy Young

### **\$500-\$999**

Harwood and Judith Beville  
Bonnie Brooks  
Trevor and Erin Fogg  
Jeffrey Fuller and Andrea Lewis  
Paul Gamble  
Mark Shelley  
Julie Veitch  
Anonymous

### **\$100-\$499**

Mary Adams  
Shelly Bennett  
Marvin Biasotti and Ann Hudacek  
Kimberly Briggs  
Julie Conrad  
Masum Desai  
Kathy DiMaggio  
Teri English  
Jennifer Fessler  
Suzanne Francoeur Taunt  
Mary Gray-Reeves  
Arthur Haseltine  
Craig Hohenberger  
and Susan Socha  
Mary Caitlin Hunt  
Brennen Jensen

Joanna Johnson  
Dave and Shelby Lambert  
Arthur and Katherine Latimer  
Kerry and Deb Lee  
Paul Lee  
Hal and Mary Ann Leffel  
Brian and Carol LeNeve  
Lorin and Karen Letendre  
Scott Lonergan  
August Louis  
and Holly Hudson-Louis  
Christopher Manke  
and Lesley Miller Manke  
Roger and Carolann Manley  
Michael and Nicki McMahan  
April Medina  
Audrey Morris  
Jan Nash and Elizabeth Resnick  
Thomas and Margaret Oliver  
Karl Pallastrini  
Mary Pommerich  
Terri Posadas  
Benjamin T.  
and Maureen Richards  
Lillian Rico  
Tanja Roos  
Patricia Rutowski  
and Lauren Mitchell  
Marcy Rustad  
Eric and Nicole Saulnier  
Tene Shake  
John Siletto and Laura K. Cohen  
Carl Stewart  
Karin Strasser Kauffman  
Alice Kin Tao  
Tao-Landis Family

Tom and Leslie Ward  
Russel Watkins  
Aaron Whitcomb  
Jaques Wilson  
Jacques Zagouri  
Bradley Zeve

### **\$99 and under**

Aris and Kristin Adams  
Donald Anderson  
and MinaBette Floreani  
Mark C. Anderson  
James Atkins  
and Fran Spector-Atkins  
Dan Baldwin  
and Anne Ylvisaker Fund  
William and Analis Bans  
Michelle Barth  
Josef Beerl  
Rick and Elyse Bragdon  
Sharen Carey  
Alan and Wendy Crockett  
Kathryn Crockett  
and Michael McCarthy  
Nicole Chupka and Jan Doelman  
Erik and Kristin Cushman  
Shawn and Blair Cronin  
Peter Eichorn  
and Janie Rommel-Eichorn  
Charlotte Eyerman  
Seth Franklin  
Heidi Feldman  
Hugo and Karen Ferlito  
Alyce A. Wolford Foster  
Faith Geoghegan  
Barbara Greenway

Kenneth Griest  
Sarah Hardgrave  
Steven Harper  
Shari Hastey  
Adrienne S. Herman  
Lewis and Sandy Leader  
David and Megan Leffler  
Melissa Lopez  
and Charles Schrammel  
C.W. and Gayle Ludeman  
P. Christine Mack  
Forrest Melton  
and Kristine Tarozzi  
Bruce Merchant and Sandra Reel  
William Monning and Dana Kent  
Charles and Maria Murphy  
Michelle Noseworthy  
Stephen and Laurie Pakula  
Roberta Parkinson  
Gary Peterson  
Richard and Maria Ponce  
Greg and Juliet Pool  
Katherine Reeves  
Neil Richman  
Hannah Root  
Lee and Shirley Rosen  
Renee Sosa  
Loren Steck  
and Annette Yee Steck  
Darrell Steely  
and Valentine Hemingway  
Denise Stevens  
Cole Thompson  
and Donna Mueller  
Priscilla and John Walton  
Kenneth and Barbara Weingarten

Michael and Debora Waxer  
Linn M. and Jane L. Williams  
Elsa Vineberg  
Anonymous

## BUSINESSES + ORGANIZATIONS

**Special thanks to individuals, organizations and businesses who enthusiastically supported MEarth through customized fundraising initiatives:**

The American Culinary Federation  
Monterey Bay Chapter  
Anne & Pete Sibley  
Carmel Presbyterian  
Integrate with Cait Massage  
Green Valley Floral

### **\$5,000-\$15,000**

City of Carmel-by-the-Sea  
Carmel Middle School PTO  
Casanova Restaurant

### **\$1,000-\$4,999**

Carmel Valley Garden Club  
Monterey Bay Chapter of  
California Native Plant Society  
TRUE Organic Products, Inc.



## A Legacy of Giving

### Walter Georis

Tremendous thanks to Walter and Sylvia Georis, of Casanova Restaurant, for their nearly 15 years of dedicated partnership and financial/in-kind support of MEarth! Walter's vision helped shape our organic garden and pioneered our first garden-to-restaurant partnership, while his culinary team inspired students and wowed event attendees with delicious and sustainable delights!



## \$500-\$999

Blink Optometry  
Carmel Magazine  
Carmel River Steelhead  
Association  
Community Health Innovations  
Coastal Tractor  
Liam Doust of Coldwell Banker  
Del Monte Realty  
Rental Depot  
Spoke Consulting

## \$499 and under

Carmel River Watershed  
Conservancy  
Carmel Presbyterian Church  
Carmel Insurance Agency, Inc.  
Communities for Sustainable  
Monterey County  
Green Valley Floral  
Holman Ranch, LLC

## IN KIND

Andrea Lewis  
American Culinary Federation  
Monterey Bay Chapter  
Annie's Annuals  
Aqua Terra Culinary  
Aquarius Dive Shop  
Astronaut Dan Bursch  
Basil Seasonal Dining  
Bernardus Lodge + Spa  
Blade Tech - Monterey Bay  
Knife Sharpening

Blue Door Garden Design  
Burst + Bloom  
Carmel Middle School  
Carmel Middle School Woodshop  
Teacher, Matt Ishler  
Carmel Unified School District  
Charles Franklin  
Chatterbox Public Relations  
Clementine & Co.  
Community Church of the  
Monterey Peninsula  
EcoProducts  
Erin Fogg  
Fellini Salon  
Green Valley Floral  
Grooming by the Sea  
Hacienda Hay & Feed  
Josh Ruiz, Twisted Roots Vineyard  
Keep Glowing Photography  
La Bicyclette  
Lula's Chocolates  
Lush Cosmetics  
Marcy Rustad  
Mark Shelley  
Monterey Museum of Art  
Native Sons Nursery  
Natural Veterinary Therapy  
Nick Leonoff  
Nicole Saulnier  
Om Studios  
Pebble Beach Company  
Plus Olive  
Portola Hotel & Spa  
Quail and Olive  
Regan Biological &  
Horticultural Consulting

Rental Depot  
Robert Danzinger  
Safeway  
Shelby Lambert  
Sierra Mar, Post Ranch Inn  
Spoke Consulting  
Suncrest Nurseries  
Tesla  
The Poke Lab  
The Treadmill  
Trader Joe's Monterey  
Trucksis  
Tularcitos Elementary School PTO  
UC Master Gardeners of  
Monterey County  
Wild Boar Hunter,  
Steve Woodward  
Yellow Brick Road Benefit Shop

## CULINARY PARTNERS + FOOD PURVEYORS

*We are deeply indebted to the  
food and community that supports  
our programs and events through  
product, time, and talent.*

American Culinary Federation -  
Monterey Bay Chapter  
Chef James Anderson  
Aubergine Restaurant  
Bar Cart Cocktail Co.  
Chef David Baron  
Chef Adelfo Barragan

Basil Seasonal Dining  
Mixologist Katie Blandin-Shea  
Bill Cox  
Chef John Cox  
Carmel Belle  
Carmel Berry Company  
Carmel Honey Company  
Carmel Valley Coffee  
Roasting Company  
Carmel Valley Ranch  
Casanova  
Chef Miki Fukushima  
Chef Shiho Fukushima  
Chef Eden Hutchinson  
Chef Jason Giles  
Cultura Carmel  
Golden Bear Bitters  
La Balena  
Chef Arlene Mead  
Chef Ron Mendoza  
Monterey Peninsula Country Club  
The Poke Lab  
Chef Colin Moody  
Ocean Sushi Deli  
Chef Soerke Peters  
Real Good Fish  
Revival Ice Cream  
Apiarist Jake Reisdorf  
Roux Restaurant  
Chef Bryan Smith  
Chef Yulanda Santos  
Salt Wood Kitchen + Oysterette  
US Foods  
Chef Jaques Wilson  
Chef Tim Wood

## 2016 GLASS PUMPKIN PATCH OF CARMEL ARTISTS

Nick Leonoff, Founding Artist  
Kevin Chong  
Nancy Francioli  
Alan Masaoka  
Todd Moore

## FEATURED PHOTOGRAPHERS + VISUAL STORYTELLERS

Bill Cox  
Bill Cox Photography  
Guru Khalsa  
Kristin Adams  
Keep Glowing Photography,  
Matthew Pendergast  
Michael Troutman  
DMT Imaging  
Pat Stadille  
Tanja Roos

We sincerely apologize for any omissions  
or misspellings.

# STAFF

**Tanja Roos**  
Executive Director

**Natalie Alfaro-Frazier**  
Fund Development Manager

**Mark Batcheler**  
Property Manager

**Katy Crockett**  
Educator: FoodConnect Program

**Melissa Lopez**  
Volunteer Coordinator

**Juliet Pool**  
Program Director

**Katie Reeves**  
Office + Communications Coordinator

**Hannah Root**  
Habitat Educator + Property Assistant

**Alicia Tao**  
Program Assistant

\*current as of December 2017



MEarth



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Carmel, CA 93922  
831.624.1032

# GET INVOLVED!

Learn more at [MEarthCarmel.org](https://MEarthCarmel.org)

MEarth is an independent 501 (c)3 nonprofit separate from Carmel Unified School District. EIN 26-2973625