



ANNUAL REPORT

2016/2017 Fiscal Year

In the end we will conserve only
what we love;
we will love only what we
understand;
and we will understand only what
we are taught.

Baba Dioum



ABOUT

MEarth is an environmental sustainability education program that inspires youth and adults alike to be better stewards of our selves, our communities, and our environment.

THE HILTON BIALEK HABITAT

A Model Environmental Education Center

The beautiful 10-acre Hilton Bialek Habitat continues to be the underlying foundation that inspires all we do. The extensive native plant gardens, pond and riparian ecosystem, bee garden, outdoor amphitheater, grassland, monarch butterfly habitat, LEED-certified classroom and the abundant edible organic gardens and orchard, provide a fertile learning environment for the students (and adults alike) who flock to the property to learn + grow each year.

MISSION

MEarth educates and inspires through environmental stewardship.

VISION

MEarth is building an interconnected community of engaged citizens and future leaders, by promoting analytical thinking through experience-based learning at the Hilton Bialek Habitat.

Board of Directors

*as of December 2017

Andrea Lewis, President
Nicole Saulnier, Treasurer
Kimberly Briggs, Secretary
Mark Shelley, Past President

Bill Cox
Erin Fogg
Charles
Franklin

Shelby Lambert
Dan Lewis
Elizabeth Lorenzi
Brett Melone





VALUES

Sustainability

We recognize that our Earth's living systems face unprecedented challenges, and we actively commit ourselves to embody solutions. We align our actions and decisions, individually and as a staff, with the principles of sustainability. Decisions regarding present needs will be made to ensure the continuity of resources for future generations, and will honor the integrity of Earth's biodiversity.

Education

We believe education must be experiential, taking into account all the senses, expanding perspectives, and bringing about behavioral change. Through our teaching, we seek to inspire life-long learning that is engaging, exciting, and deeply fulfilling.

Stewardship

MEarth programs nurture a sense of wonder in the natural world, emphasizing a sense of belonging and building a foundation for a lifelong love of the outdoors. We teach stewardship for the planet through nature study that underscores an ethical responsibility and reverence for the preservation of biodiversity.

Community

Healthy community relationships are the basis for all life. We recognize that networks are inherent in biological systems, and we seek to mirror these natural systems in building mutually beneficial relationships in our community.

Integrity

We approach everything we do with responsibility, accountability, excellence and professional standards. We create a work environment that is inspired by shared common goals and fosters independence and flexibility. Our actions and relationships are based on integrity of character, openness, honesty, effective communication, and alignment with our core values.

Passion

We honor and encourage passion, creativity, enthusiasm, and vision as the underlying forces of all we do.

Leadership

We seek to inspire by example and empower others to make choices that embrace the principles of sustainability. We are committed to advocating for positive change in the lives of individuals, in our local community, in our country, and around the globe.

Programs



MEarth offers a diversity of nature and culinary programs designed to connect our students - youth and adults alike - in meaningful ways, to each other, their communities, and the world around them. Our place-based learning comes alive at the Hilton Bialek Habitat, a 10 acre habitat with a LEED-certified culinary classroom and 1 acre organic garden. Through engaging hands-on activities, our goal is to educate and inspire to become better environmental stewards.

CommunityConnect

Healthy, connected, resilient communities are the foundation to a sustainable future. Our CommunityConnect program provides opportunities for local residents to learn more about how we can better care for our selves, our communities, and our environment. We offer culinary and garden workshops, speaker series, sustainable chef dinner series, summer camps, community restoration events, eco-volunteerism, and supporting environmental sustainability through community partnerships.

NatureConnect

MEarth's NatureConnect program invites students to explore and restore local habitats. We awaken a sense of wonder and curiosity in the youth of Monterey County. Our field-based educational experiences explore local flora and fauna, watersheds, the relationship between humans and natural landscapes, and environmental sustainability; Mearth changes the way students interact with, and think about, nature and their place in our interconnected natural world.

FoodConnect

Food is essential to our existence. Yet, in the hustle and bustle of our modern life, we often become disconnected from our food sources. Through our FoodConnect program, students of all ages and socio-economic backgrounds experience first hand the simple act harvesting, cooking, and connecting to their food. This takes place in our LEED-certified culinary classroom, wood-fired oven, organic edible garden, heirloom fruit orchard, off-grid solar greenhouse, and native plant nursery.

ClassroomConnect

In our ClassroomConnect program, MEarth staff supports Carmel Unified School District teachers to bring traditional classroom learning to life at the Hilton Bialek Habitat. Taking advantage of eight distinct habitat 'laboratories', as well as the LEED Certified green building, MEarth staff collaborate with classroom teachers to create science and culinary-based curricula that compliment Science, Math, Social Studies, 6th Grade CORE, and World Language classes.



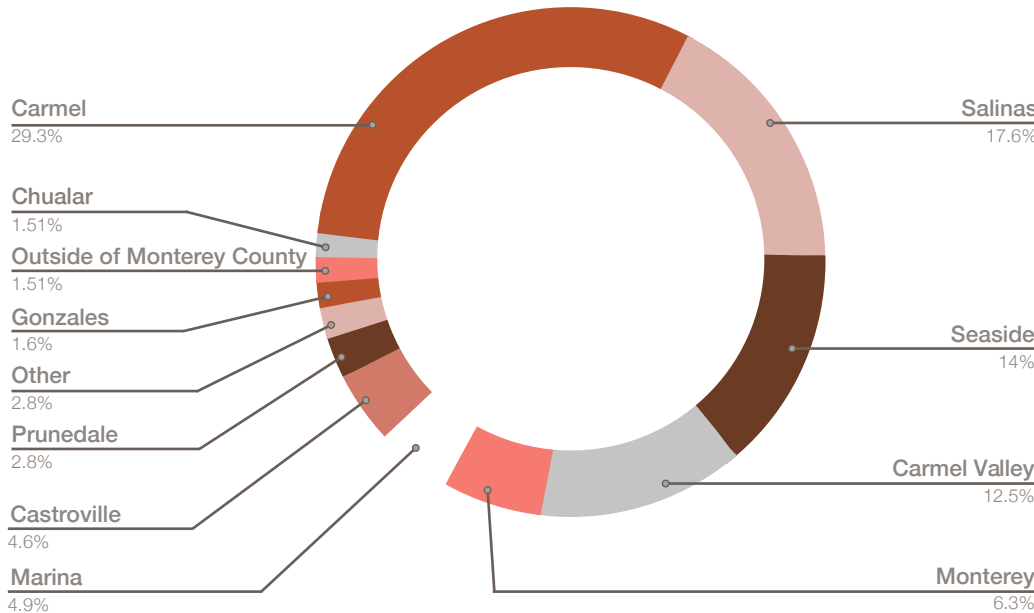
1,585

Youth Program Participants

- 873** FoodConnect Program
- 138** NatureConnect Program
- 430** ClassroomConnect Program
- 144** Summer Day Camp

* a percentage of which participated in multiple visit programs

Program Reach



PROGRAM CLIENTS

Alisal Union School District: Cesar E. Chavez Elementary, Virginia Rocca Barton Elementary; California State University Monterey Bay: Recruitment in Science Education (RISE); Carmel Unified School District: Carmel Middle School, Carmel High School; Community Partnership for Youth; Bay View Academy; Big Sur Charter School; Boys & Girls Club-Seaside; Chualar Elementary School District: Chualar Elementary; Girls' Health in Girls' Hands; Gonzales Unified School District: Fairview Middle School, Gonzales Youth Council; Monterey County Health Department's Nutrition Education and Obesity Prevention Branch; Monterey Peninsula College, Monterey Peninsula Unified School District: Community Day School, JC Crumpton Elementary, Del Rey Woods Elementary, Highland Elementary, Martin Luther King Jr. Elementary, Ord Terrace Elementary; North Monterey County School District: Castroville Elementary, Elkhorn Elementary, Prunedale Elementary; Stevenson School; and Salinas City Elementary School District: Loma Vista Elementary, Sherwood Elementary.

48 Full Scholarships were awarded throughout 7 weeks of Summer Camp

94% of Youth Program participants were between ages 6 -13





“It was empowering for me as a parent to see how much salad and greens my kids enjoyed eating. They happily ate things that they don’t normally eat at home. It made me realize that they can do it — eat healthy and fresh.”

2017 Summer Camp Parent



The true measure of our work lies in the incredible faces of the kids who have the opportunity to engage in our programming in the gardens + kitchens every year!

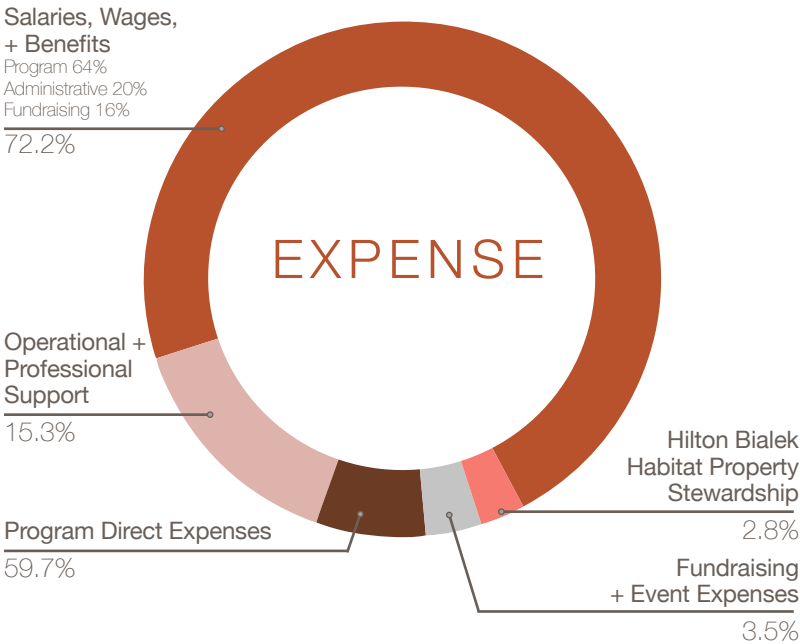
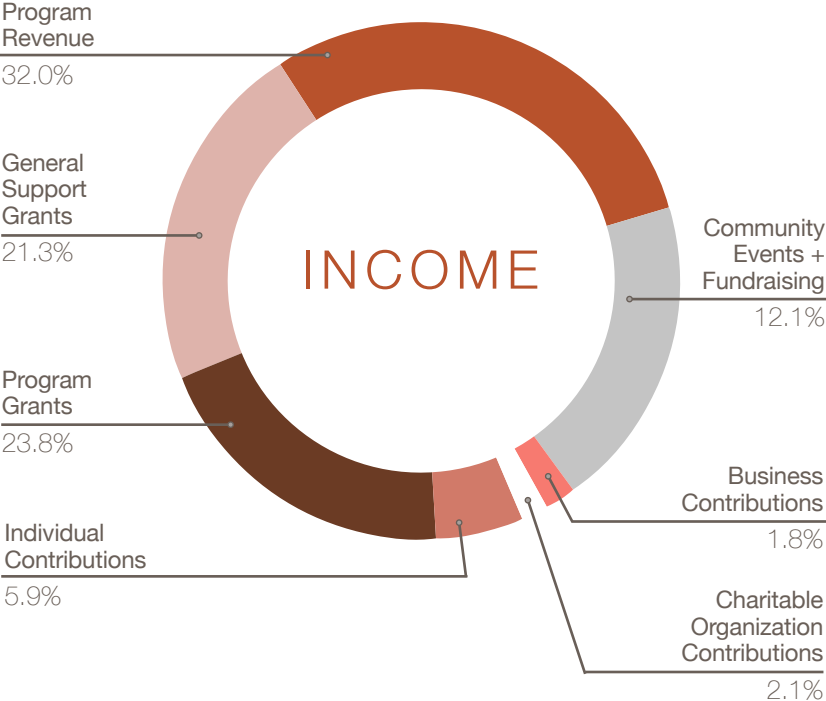


Fiscal Sustainability



2016/2017 Fiscal Year Budget: \$633,023

As a growing nonprofit, diversified funding streams are vital to ensuring long term sustainability. 2016/2017 brought continued growth across all our revenue categories, with notable increases from individual donor contributions - THANK YOU!



Our 2016 Year-End Appeal boasted some impressive stats:
 Gross INCOME grew 8% from the previous year, with the most notable areas of growth: Individual contributions (235%), Sales revenue (57%), Summer Camp (24%).

- + 61% increase in individual donors
- + 40% of repeat donors increased their annual donation
- + 34% of donors were new contributors to MEarth

Attendees at the 4th Annual Glass Pumpkin Patch of Carmel enjoy perusing hand-blown glass art, enjoying gourmet food and live music! Save the Date: September 15-16, 2018!



2016/2017 DONORS

We would like to thank our donors, volunteers, partners, foundations, organizations and businesses for their generosity and support of MEarth. By working side-by-side we are growing the next generation of environmental leaders through collaborative community-based programs that build the knowledge, skills and inspiration needed to address current and future environmental challenges.

Financial and in-kind contributions make it possible for us to do the work we do. Thank you!

FOUNDATIONS

\$50,000 and over

Berkshire Foundation
The David and Lucile
Packard Foundation

\$20,000-\$49,999

Monterey Peninsula Foundation
Anonymous

\$10,000-\$19,999

Pebble Beach Company
Foundation
The John and Nancy Love Fund
of the Community Foundation
for Monterey County

Nancy Buck Ransom Foundation

\$5,000-\$9,999

Barnet Segal Charitable Trust
Farrell/Allen/LaSalle Carmel
Rotary Fund of the Community
Foundation for Monterey County
Franklin Weinberg Fund

\$2,500-\$4,999

Community Foundation
Santa Cruz County
George P. and Betty Kendall
Memorial Fund of the
Community Foundation for
Monterey County
Marilyn & Philo Holland Fund of

the Community Foundation for
Monterey County

\$2,499 and under

AmazonSmile
The Life Foundation
Robert Talbott Foundation
The Upjohn California Fund
Vallentin Fund of the Community
Foundation for Monterey County
Yellow Brick Road Benefit Shop

INDIVIDUALS + FAMILIES

\$2,500-\$5,000

Nancy Burnett
Elizabeth Lorenzi
Guy Tribble

2016/2017 Board of Directors

Andrea Lewis, President
Nicole Saulnier, Treasurer
Kimberly Briggs, Secretary
Mark Shelley, Past President

Bill Cox
Erin Fogg
Charles Franklin
Jenn Gerard

Shelby Lambert
Elizabeth Lorenzi
Marcy Rustad
Sarah Yee



\$1,000-\$2,499

Ron Chaplan, M.D.
William Cox
Robert Danziger
Sandra DeLay
Jeff DiBenedetto
Alfred and Katherine Herbermann
Timothy Young

\$500-\$999

Harwood and Judith Beville
Bonnie Brooks
Trevor and Erin Fogg
Jeffrey Fuller and Andrea Lewis
Paul Gamble
Mark Shelley
Julie Veitch
Anonymous

\$100-\$499

Mary Adams
Shelly Bennett
Marvin Biasotti and Ann Hudacek
Kimberly Briggs
Julie Conrad
Masum Desai
Kathy DiMaggio
Teri English
Jennifer Fessler
Suzanne Francoeur Taunt
Mary Gray-Reeves
Arthur Haseltine
Craig Hohenberger
and Susan Socha
Mary Caitlin Hunt
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Dave and Shelby Lambert
Arthur and Katherine Latimer
Kerry and Deb Lee
Paul Lee
Hal and Mary Ann Leffel
Brian and Carol LeNeve
Lorin and Karen Letendre
Scott Lonergan
August Louis
and Holly Hudson-Louis
Christopher Manke
and Lesley Miller Manke
Roger and Carolann Manley
Michael and Nicki McMahan
April Medina
Audrey Morris
Jan Nash and Elizabeth Resnick
Thomas and Margaret Oliver
Karl Pallastrini
Mary Pommerich
Terri Posadas
Benjamin T.
and Maureen Richards
Lillian Rico
Tanja Roos
Patricia Rutowski
and Lauren Mitchell
Marcy Rustad
Eric and Nicole Saulnier
Tene Shake
John Siletto and Laura K. Cohen
Carl Stewart
Karin Strasser Kauffman
Alice Kin Tao
Tao-Landis Family

Tom and Leslie Ward
Russel Watkins
Aaron Whitcomb
Jaques Wilson
Jacques Zagouri
Bradley Zeve

\$99 and under

Aris and Kristin Adams
Donald Anderson
and MinaBette Floreani
Mark C. Anderson
James Atkins
and Fran Spector-Atkins
Dan Baldwin
and Anne Ylvisaker Fund
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Alan and Wendy Crockett
Kathryn Crockett
and Michael McCarthy
Nicole Chupka and Jan Doelman
Erik and Kristin Cushman
Shawn and Blair Cronin
Peter Eichorn
and Janie Rommel-Eichorn
Charlotte Eyerman
Seth Franklin
Heidi Feldman
Hugo and Karen Ferlito
Alyce A. Wolford Foster
Faith Geoghegan
Barbara Greenway

Kenneth Griest
Sarah Hardgrave
Steven Harper
Shari Hastey
Adrienne S. Herman
Lewis and Sandy Leader
David and Megan Leffler
Melissa Lopez
and Charles Schrammel
C.W. and Gayle Ludeman
P. Christine Mack
Forrest Melton
and Kristine Tarozzi
Bruce Merchant and Sandra Reel
William Monning and Dana Kent
Charles and Maria Murphy
Michelle Noseworthy
Stephen and Laurie Pakula
Roberta Parkinson
Gary Peterson
Richard and Maria Ponce
Greg and Juliet Pool
Katherine Reeves
Neil Richman
Hannah Root
Lee and Shirley Rosen
Renee Sosa
Loren Steck
and Annette Yee Steck
Darrell Steely
and Valentine Hemingway
Denise Stevens
Cole Thompson
and Donna Mueller
Priscilla and John Walton
Kenneth and Barbara Weingarten

Michael and Debora Waxer
Linn M. and Jane L. Williams
Elsa Vineberg
Anonymous

BUSINESSES + ORGANIZATIONS

Special thanks to individuals, organizations and businesses who enthusiastically supported MEarth through customized fundraising initiatives:

The American Culinary Federation
Monterey Bay Chapter
Anne & Pete Sibley
Carmel Presbyterian
Integrate with Cait Massage
Green Valley Floral

\$5,000-\$15,000

City of Carmel-by-the-Sea
Carmel Middle School PTO
Casanova Restaurant

\$1,000-\$4,999

Carmel Valley Garden Club
Monterey Bay Chapter of
California Native Plant Society
TRUE Organic Products, Inc.



A Legacy of Giving

Walter Georis

Tremendous thanks to Walter and Sylvia Georis, of Casanova Restaurant, for their nearly 15 years of dedicated partnership and financial/in-kind support of MEarth! Walter's vision helped shape our organic garden and pioneered our first garden-to-restaurant partnership, while his culinary team inspired students and wowed event attendees with delicious and sustainable delights!

\$500-\$999

Blink Optometry
Carmel Magazine
Carmel River Steelhead
Association
Community Health Innovations
Coastal Tractor
Liam Doust of Coldwell Banker
Del Monte Realty
Rental Depot
Spoke Consulting

\$499 and under

Carmel River Watershed
Conservancy
Carmel Presbyterian Church
Carmel Insurance Agency, Inc.
Communities for Sustainable
Monterey County
Green Valley Floral
Holman Ranch, LLC

IN KIND

Andrea Lewis
American Culinary Federation
Monterey Bay Chapter
Annie's Annuals
Aqua Terra Culinary
Aquarius Dive Shop
Astronaut Dan Bursch
Basil Seasonal Dining
Bernardus Lodge + Spa
Blade Tech - Monterey Bay
Knife Sharpening

Blue Door Garden Design
Burst + Bloom
Carmel Middle School
Carmel Middle School Woodshop
Teacher, Matt Ishler
Carmel Unified School District
Charles Franklin
Chatterbox Public Relations
Clementine & Co.
Community Church of the
Monterey Peninsula
EcoProducts
Erin Fogg
Fellini Salon
Green Valley Floral
Grooming by the Sea
Hacienda Hay & Feed
Josh Ruiz, Twisted Roots Vineyard
Keep Glowing Photography
La Bicyclette
Lula's Chocolates
Lush Cosmetics
Marcy Rustad
Mark Shelley
Monterey Museum of Art
Native Sons Nursery
Natural Veterinary Therapy
Nick Leonoff
Nicole Saulnier
Om Studios
Pebble Beach Company
Plus Olive
Portola Hotel & Spa
Quail and Olive
Regan Biological &
Horticultural Consulting

Rental Depot
Robert Danzinger
Safeway
Shelby Lambert
Sierra Mar, Post Ranch Inn
Spoke Consulting
Suncrest Nurseries
Tesla
The Poke Lab
The Treadmill
Trader Joe's Monterey
Trucksis
Tularcitos Elementary School PTO
UC Master Gardeners of
Monterey County
Wild Boar Hunter,
Steve Woodward
Yellow Brick Road Benefit Shop

CULINARY PARTNERS + FOOD PURVEYORS

*We are deeply indebted to the
food and community that supports
our programs and events through
product, time, and talent.*

American Culinary Federation -
Monterey Bay Chapter
Chef James Anderson
Aubergine Restaurant
Bar Cart Cocktail Co.
Chef David Baron
Chef Adelfo Barragan

Basil Seasonal Dining
Mixologist Katie Blandin-Shea
Bill Cox
Chef John Cox
Carmel Belle
Carmel Berry Company
Carmel Honey Company
Carmel Valley Coffee
Roasting Company
Carmel Valley Ranch
Casanova
Chef Miki Fukushima
Chef Shiho Fukushima
Chef Eden Hutchinson
Chef Jason Giles
Cultura Carmel
Golden Bear Bitters
La Balena
Chef Arlene Mead
Chef Ron Mendoza
Monterey Peninsula Country Club
The Poke Lab
Chef Colin Moody
Ocean Sushi Deli
Chef Soerke Peters
Real Good Fish
Revival Ice Cream
Apiarist Jake Reisdorf
Roux Restaurant
Chef Bryan Smith
Chef Yulanda Santos
Salt Wood Kitchen + Oysterette
US Foods
Chef Jaques Wilson
Chef Tim Wood

2016 GLASS PUMPKIN PATCH OF CARMEL ARTISTS

Nick Leonoff, Founding Artist
Kevin Chong
Nancy Francioli
Alan Masaoka
Todd Moore

FEATURED PHOTOGRAPHERS + VISUAL STORYTELLERS

Bill Cox
Bill Cox Photography
Guru Khalsa
Kristin Adams
Keep Glowing Photography,
Matthew Pendergast
Michael Troutman
DMT Imaging
Pat Stadille
Tanja Roos

We sincerely apologize for any omissions
or misspellings.

STAFF

Tanja Roos

Executive Director

Natalie Alfaro-Frazier

Fund Development Manager

Mark Batcheler

Property Manager

Katy Crockett

Educator: FoodConnect Program

Melissa Lopez

Volunteer Coordinator

Juliet Pool

Program Director

Katie Reeves

Office + Communications Coordinator

Hannah Root

Habitat Educator + Property Assistant

Alicia Tao

Program Assistant

*current as of December 2017



MEarth



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831.624.1032

GET INVOLVED!

Learn more at MEarthCarmel.org

MEarth is an independent 501 (c)3 nonprofit separate from Carmel Unified School District. EIN 26-2973625