

Glass Pumpkin Patch of Carmel

September 16TH-17TH

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Dear MEarth Supporter,

Summer is beginning to wind down and that means our fifth annual **Glass Pumpkin Patch of Carmel** fundraiser is right around the corner! The event takes place at the beautiful Hilton Bialek Habitat on **September 16th and 17th**, (with a special Glassblowing Demo/Pre-Pumpkin Patch Reception at Masaoka Glass Design + Leonoff Studios in Carmel Valley Village on Thursday, September 14th).

The Glass Pumpkin Patch features a dazzling array of over 1,500 hand-blown glass pumpkins by award-winning and nationally recognized glass artist Nick Leonoff (and friends). Proceeds from this event directly support MEarth's hands-on environmental education programs that reach over 2,500 youth across Monterey County every year. **We are writing to ask if you would consider becoming a sponsor of our event to help us positively impact more lives in Monterey County.**

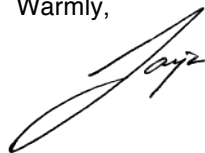
Last year, the event attracted over 1,600 attendees from the Central Coast region. As a sponsor, your business/organization would be prominently featured on all event signage, website, and social media marketing, providing maximum exposure to grow your customer base. Sponsorship opportunities start at \$150 and offer a variety of benefits, as explained in the accompanying pages. If you would like to support our event through in-kind contributions of goods or services, please contact us directly.

We believe that educating young people about how their daily choices impact personal health and the long-term health of the planet is absolutely vital in creating a more healthy and sustainable future for us all. Our programs are changing lives every day, and we want you to be a part of it! **Will you join us as a sponsor of the 2017 Glass Pumpkin Patch of Carmel?**

Please send the attached form to our Fund Development Manager, Natalie Alfaro Frazier (natalie@MEarthCarmel.org), and feel free to call our office with any questions or for more information: 831.624.1032.

Thank you for your consideration in helping make this event bigger and better than ever and helping us grow the next generation of environmental leaders in our community!

Warmly,



Tanja Roos, Executive Director

MEarth at the Hilton Bialek Habitat

PO Box 223702 Carmel CA 93922 | www.MEarthCarmel.org | 831-624-1032

EIN 26-2973625 | MEarth is an independent, 501(c)(3) corporation separate from Carmel Unified School District.

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Sponsorship Opportunities

Join the MEarth community of supporters! Your tax-deductible contribution will help bring MEarth's innovative programs to thousands of students throughout Monterey County. **Deadline is September 6th** to ensure you receive recognition on all print collateral!

All sponsorship levels include:

- ◆ Public announcement at event
- ◆ Event day poster listing (exposure to over 1,500 attendees) event slideshow recognition (listing only, no logo)
- ◆ Social media + website recognition (with a reach of over 8,500 MEarth followers)
- ◆ Point of Interest spot on partner map, publicized at event and digitally leading up to the Glass Pumpkin Patch of Carmel

Pumpkin Partner – \$150+

(a new sponsor opportunity tailored to local businesses and organizations)

- ◆ 1 hand-blown glass pumpkin at wholesale price (retail \$45) by award-winning artist Nick Leonoff

Sugar Pie – \$250 +

- ◆ Complimentary hors d'oeuvres and beverages at the Pre-Pumpkin Patch Reception
- ◆ VIP early entrance to Glass Pumpkin Patch event + complimentary breakfast for 2 people on Saturday (9/16)
- ◆ 10 Food tickets at event (Saturday 9/16 or Sunday 9/16)

Autumn Gold – \$500 +

- ◆ Complimentary hors d'oeuvres and beverages at the Pre-Pumpkin Patch Reception
- ◆ VIP early entrance to Glass Pumpkin Patch event Saturday (9/16) + complimentary breakfast for 4 people
- ◆ VIP parking
- ◆ 20 Food tickets at event (Saturday 9/16 or Sunday 9/17)

Harvest Moon – \$1,000 +

- ◆ 2 Complimentary tickets to a Sustainable Chef Dinner of your choice
- ◆ Complimentary hors d'oeuvres and beverages at the Pre-Pumpkin Patch Reception
- ◆ VIP early entrance to Glass Pumpkin Patch event Saturday (9/16) + complimentary breakfast for 6 people
- ◆ VIP parking
- ◆ 60 Food tickets at event (Saturday 9/16 or Sunday 9/17)

Sponsor Information: (please print legibly)

Contact Person: _____ Business Name: _____

Mailing Address (street, city, state, zip): _____

Donation Amount: _____ Phone: _____ Email: _____

Payment Method: Check payable to MEarth Pay by credit card over the phone (please call 831.624.1032) or through our website (<http://bit.ly/MEarthGPP>)

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Sponsor Benefits

Please contact Natalie with any questions at natalie@MEarthCarmel.org or (831) 624-1032.

	Complimentary Tickets to a MEarth Sustainable Chef Dinner	VIP Parking	Complimentary Food + Drinks During Pre-Pumpkin Patch Event 9/14	VIP Early Patch Entrance/ Complimentary Breakfast	Complimentary Gourmet Food Tickets for 9/16 or 9/17	Public Announcement During Event	Event Day Poster Listing	Social Media + Website Recognition	Point of Interest Spot on Partner Map
Pumpkin Partner \$150+						✓	✓ Listing only, no logo	✓	✓
Sugar Pie \$250+			✓	✓ For 2 People	✓ For 1 Person	✓	✓ Listing only, no logo	✓ Listing only, no logo	✓
Autumn Gold \$500+		✓	✓	✓ For 4 People	✓ For 2 People	✓	✓ Including Logo	✓ Including Logo	✓
Harvest Moon \$1,000+	✓ For 2 People	✓	✓	✓ For 6 People	✓ For 6 People	✓	✓ Including Logo	✓ Including Logo	✓